



**The Position:** Product Manager (Fiber-Optic Telecommunications)

**Summary:**

Our client, a designer and manufacturer of affordable high-performance components for high speed communications offering the best in millimeter-wave engineering and high speed digital design is currently seeking a Product Manager at their corporate headquarters in Santa Rosa, CA.

The key responsibilities for this position include gathering and prioritizing market & customer requirements, working closely with Engineering and Operations to deliver winning products, leading customer technical and business interactions, and developing and executing marketing strategies.

**As a basis for consideration, all interested applicants must possess the following qualifications:**

- BS/MSEE or equivalent degree plus a minimum of 5 years' experience performing in a Product Manager or Product Marketing Manager capacity within integrated circuit or fiber-optic telecommunications industries.
- Technical understanding of RF components and systems fiber-optic telecommunications technology or MMICs including a working knowledge of the following:
  - Transponder optical modulation techniques and system design trends for increased bit rates and lower power
  - IC (CMOS, bipolar, GaAs, InPh) design and fabrication processes, technologies, techniques
  - IC packaging/pcb manufacturing technologies, materials, techniques
  - Reliability/QA practices, tools, techniques
  - Telecom optical transport system architecture and operation
  - Statistical methods related to design of experiments and inferences of a population based on sampling.
- Demonstrated success influencing and motivating diverse teams without having direct managerial authority.
- Demonstrated success defining and launching new products.
- 15% international and domestic travel required
- US Citizen

**Responsibilities:**

The Product Manager is responsible for both the product planning and product marketing of components used in fiber-optic telecommunications systems. Duties include the following:

Product Planning Responsibilities

- Manage assigned products throughout their lifecycle (Concept to EOL).
- Provide expertise with regards to customer requirements and future needs.
- Define and update product line strategies and roadmaps.
- Deliver MRDs and PRDs with priorities and corresponding justification.
- Provide expertise with respect to competitive offerings and alternatives.
- Work closely with Engineering and Operations to deliver winning products.

Product Marketing Responsibilities

- Lead customer technical and business interactions.
- Define and update marketing strategies & messaging and drive execution.
- Develop technical marketing collateral including data sheets, application notes and presentations.
- Brief and train the sales force.

**Interested?** If you have any questions please call Dale at 707-820-7900 or via linked-in at

<http://www.linkedin.com/in/dalepcorreia>

Thank you for your consideration!